EGOR KRAFT SELECTED WORKS

NOVEMBER 2018



EGOR KRAFT

b. 1986 Saint-Petersburg, Russia Lives and works in Moscow, Vienna and Berlin

<u>www.egorkraft.com</u> <u>egorkraft@gmail.com</u>



EDUCATION

2008 Gerlesborg School of Fine Art / Sweden
2011 The Rodchenko Art School / Moscow, Russia
2014 Academy of Fine Arts / Vienna, Austria
2015 Central Saint Martins College / London, UK
2017 Strelka Institute / The New Normal / Moscow, Russia

HONOURS AND AWARDS

2014 Creative Enterprise Award nominee / UAL, London UK 2014 Kuryokhin Art Prize nominee / St.Petersburg, RUS 2015 Anna Nova Gallery Prize nominee / St.Petersburg, RUS 2017 Innovation Art Prize / New Generation nominee / RUS 2017 Included in the New East 100 by Calvert Journal 2018 Pulsar Prize Nominee Finalist / Paris, FRA

SOLO SHOWS

2008 State of Mine / Gerlesborgskolan, SWE 2012 Now is Just Right Now / St. Petersburg, RUS 2014 Wanderings 2.0 / Rundum, Tallinn, EST 2018 Ákkta / Anna Nova Gallery, St. Petersburg, RUS

SELECTED TALKS

Cultural Forum 2017 / St. Petersburg, RUS Impakt Festival 2018 / Utrecht, NLD Smolny College / Liberal Arts & Sciences / St. Petersburg, RUS New Media Lab / St. Petersburg, RUS ITMO University / St. Petersburg, RUS National Center for Contemporary Art, Moscow HSE, RUS MMOMA, Daemons in the machine / Moscow, Russia ICA Moscow / Moscow, RUS Geek Picnic / Moscow, RUS Cyfest 11 / St. Petersburg, RUS

SOLO SHOWS

2008 State of Mine / Gerlesborgskolan, SWE 2012 Now is Just Right Now / Taiga, St. Petersburg, RUS 2014 Wanderings 2.0 / Rundum, Tallinn, EST 2018 Ákkta / Anna Nova Gallery, St. Petersburg, RUS

SELECTED GROUP SHOWS AND FESTIVALS

2018

Ars Electronica / Post City, Linz, AUT Open Codes / ZKM, Karlsruhe, DE The New State of The Living / PERMM, RU Akkta / Solo Show / Anna Nova, St. Petersburg, RUS Vienna Contemorary / Solo booth / Vienna, AUT Impakt Festival / Utrecht, NLD Innovation as Method / Hermitage, St. Petersburg, RUS Pulsar Art Prize / Paris, FRA

BIO

Egor Kraft works at the intersection of arts, media, technology, film, critical design and research while mostly showcasing outcomes of his practice in artistic contexts.

Egor acquired his education from Gerlesborg School of Fine Art (SE), Moscow Rodchenko Art School (RU), Academy of Fine Arts Vienna (AT), Central Saint Martin's College (UK) and 'The New Normal' at Strelka Institute (RU).

He participated in The 5th and 2nd Moscow International Biennials for Young Art, Ars Electronica, 'Open Codes' in ZKM, Impakt Festival, Vienna Contemporary, Manifesta X, Cyfest, Kyiv Biennale, group exhibitions in Hermitage Museum, Garage, MOMMA, MAMM, PERMM, Moscow Polytechnic Museum and many other international shows, festivals, screenings and panels across Europe, US, Australia and Russia.

Egor was nominated for various prizes including the State Innovation Art Prize (RU), Kuryokhin Prize (RU), Creative Enterprise Award (UK) and the Pulsar Prize (FR).

In 2017 he was included in the New East 100, a list of people, places and projects shaping our world today by London based Calvert Journal.

As an artistic method Egor looks for ways to produce the work that sits on the boundary between reality and its virtual misrepresentation, involving artificial information systems, films, interventions as well as traditional medias. In his practice he questions how human irrational subconscious reasoning co-exists with a ubiquitous mechanic rationality in the Anthropocene era and speculative future scenarios.

STATEMENT

Structures of exponentially increasing capacities, synthetic intelligence, data monopolies and power structures, ubiquitous mechanic analysis and interpretation, planetary scale computation, technopolitics, agencies human and artificial, biotechnological interventions, speculative crypto-economies - all these non-human cognitive perspectives reconstitute the aspect of human and a new geological epoch.

In how far is the human aspect subject to technology? To what degree and from what viewpoint is the human aspect autonomous, unpredictable, faulty, irrational? How shall this human aspect coexist along with the precise ubiquitous machinic automated organisation? Having once seen the surface under a microscope, we will never again see it as we knew it before. How may we redefine the 'human' after seeing the world through the lens other synthetic forms of perception and thinking? Asking this political, ethical and aesthetic questions constitutes new challenges for artistic production, as a primordially 'human' project. Daemons in the Machine / MOMMA, Moscow, RUS Cyfest 11 / Stiglitz Academy, St. Petersburg, RUS Paradoxical Hybrids / Electromuseum, Moscow / Vladivostok / RUS Obsolete Progress / Polytechnic Museum, Moscow, RUS

2017

Citizen 6, Video Programme, Art Athens / Athens GRC Innovation State Art Prize Show / MUAR, Moscow RUS The New Normal Showcase / Strelka Institute, Moscow RUS Parallel Vienna / Format.STRK Project statement / Vienna, AUT Ambient Intelligence / screening at Enclave Gallery / London, UK Prototype #4 / Kuryokhin Center, St. Petersburg RUS

2016

Playroom / Union Studios, London, UK Deep Inside, V Moscow International Biennale for Young Art Rodchenko Art School 10 Years / MAMM / Moscow RUS Itinéraire Bis / Salon-de-Provence FRA All Eyes On Me / Pechersky Gallery / Moscow RUS Then We Would Not Know It / Moscow RUS How We Became Each Other / Moscow RUS Art Prospect / Public Art Festival / St.-Petersburg RUS Corridor I: Onkalo / Insitu, Berlin, Germany GER Kosmos.Love / Artplay, Moscow / St. Petersburg RUS

2015

What to say when there's nothing to / Udarnik, Moscow RUS Reflecting on the Boundaries / Kuryokhin Center, St. Petersburg RUS To Consume / Потреблять, St. Petersburg RUS Resultart / Nizhny Novgorod, RUS Resultart / Ekaterinburg RUS On the trail of "Pop Mechanics" / Kuryokhin Center, St. Petersburg RUS

2014

Printed Matter / Manifesta 10 Programme / St. Petersburg, RUS Born in the USSR / Gallery Elena Shchukina / London, UK

2013

Art En Face / Manezh, St. Petersburg, RUS No Translation / Museum for Applied Arts, Moscow, RUS Pop Up / Tretyakov Gallery Krymsky Val, Moscow, RUS

2012

Apocalypse & Rebirth / Chocolate House, Kiev UKR Originalcopy / Fluc am Praterstern, Vienna, AUT 5th International Art Moves Festival / Toruń, POL

2011

Infiltration Series 6 / Paradiso, Amsterdam, NLD The Ribbons / The Galleries, Sydney, AUS Stability / Erarta Museum, St. Petersburg, RUS INDI_VISUAL / Multimedia Art Museum, Moscow, RUS No Limitation / Presidential library, St Petersburg, RUS Insight & Foresight / Garage Museum, Moscow, RUS

2010

II Young Art Biennale "Oui vive?" / Moscow, RUS Yasli / Erarta Museum, St. Petersburg, RUS Media Act / Zhir Gallery, Vinzavod, Moscow, RUS / RUS IT UK

THE NEW COLOR

Ongoing online intervention; started in 2011, 5-channel video Installation, film, website: thenewcolor.net, book

Film Trailer: https://vimeo.com/198149263 "The New Color" is an online intervention consisting of a faux website (thenewcolor.net) for a non-existent American company (ACI) specializing in the field of developing chemistry. On the website, the fictitious company announces a fictitious breakthrough consisting of a previously 'undiscovered' color. The company also carefully explains that at the moment no screens are capable of displaying the color due the RGB (Red Green Blue) additive color model which has nothing to do with this new primary color.

The website is presentation of non-facts as news — including advertorials and video interviews — explores the intrinsic power of the media to transform public perception and stand in for new forms of knowledge production. A viral sensation with broad social impact, "The New Color" continues to attract significant online attention. Hundreds of visitors a week come across the website, having been referred to it by online search engines and social media.













The people most intrigued and deluded by the so-called discovery send an email to: contact@thenewcolor.net, the fake company's email, where they express their desire to see the color, continued requests to buy and order a sample of it, express intentions of coming over to the laboratory located in Ashland, PA to see it, propose to involve it in their projects, or express their interest in investment and more. These kinds of emails are received nearly daily, the Facebook page subscribers are growing, Google search 'New Color' often delivers thenewcolor.net on top of the list. Later In 2017 the project was followed with a supposedly 'leaked video' from the lab in which an attempt to capture the color via the means of smartphone camera failed due to incapability of registration a color that couldn't be interpreted as blend of red, green and blue (RGB). A book was issued as a documentation and an outcome of the intervention. It features nearly 200 selected emails received on fictional companies email address.

ACI Applied Chemicals

glimpse of the color? Is it on

Emailing a friend?

This seems interesting, and I just wanted to inquire, when can the U.K. and/or U.S. get a

The new color



qwertyuiop

asd fghj







THE NEW COLOR

Ongoing online intervention; started in 2011, 5-channel video Installation, film, website: thenewcolor.net, book

Despite the fact that such a company never actually existed. "The New Color" became a viral sensation with broad social impact. The website attracts hundreds of visitors a week, the Facebook page subscribers are growing and if you Google 'New Color' the site is delivered on top of the list. It continues to attract significant online attention and was followed by hundreds of emails received at the fictional company's mailbox. The emails were published in a book.

'The New Color' exhibited at Akkta, a solo show in Anna Nova Gallery, St. Petersburg, Russia 2018.



'The New Color' exhibited in the Shchusev Museum of Architecture (Innovation, State Art Prize), Moscow, Russia 2017.

THE NEW COLOR

"Simulations have the power to displace the real." Jean Baudrillard, 'Simulacra and Simulation'

A book was issued as a documentation and an outcome of the intervention. It features nearly 200 selected emails received on fictional companies email address.











I PRINT, THEREFORE I AM

Kinetic sculpture, 2014 Modified printer, paper roll, 5 liters of ink

VIdeo documentation: https://vimeo.com/131995844 A digital printer had been modified so that it can continuously perform printing on a looped-back sheet of paper, running through cycles over and over again. An ink supply system - containing a 5 litre can of ink connected to the cartridge is then connected to the hacked printer, it is thus able to print non-stop throughout the duration of the whole exhibition, about 2 months, relentlessly reproducing the same line 'I print, therefore I am' (rephrased from 'I think, therefore I am'- René Descartes, Discours de la Methode, 1637).



The work was first shown at the exhibition 'Printed Matter' at the Museum of Printing within the parallel program of Manifesta 10 in St. Petersburg, Russia, 2014

Through continuous repetitive activity the printer manifests its own existence, functioning in accordance with the principles of familiars to us mechanical, industrial and consumer culture. This work also references that the origin of these principles evolved from the invention of printing technology, which remains the template for all subsequent mechanisation and automation.

printer, still printing, relentlessly and pointlessly, without being aware of the fact that new logic has come into force.





I PRINT, THEREFORE I AM

Kinetic sculpture, 2014 Modified printer, paper roll, 5 liters of ink



VIdeo documentation of the work: <u>https://vimeo.com/131995844</u>



A result of printers relentless operation on a single sheet after two months, the entire duration of the exhibition.



I PRINT, THEREFORE I AM

'...repeatability is the root of the mechanical principle that has transformed the world since Gutenberg. Typography, by producing the first uniformly repeatable commodity, also created Henry Ford, the first assembly line and the first mass production. Movable type was archetype and prototype for all subsequent industrial development. Without phonetic literacy and the printing press, modern industrialism would be impossible...'

– Marshall McLuhan, 1969





URL STONE

Marble, JPG File, Wikipedia Article, dual-channel video, website, GPS sensor; 2015 Courtesy: Aksenov Family Foundation

Film: https://vimeo.com/147528387 The work URL Stone aims to study the various properties and longevity of media carriers that we assign the function of storing, transmitting and preserving knowledge, data and information. The investigation will juxtapose the same information being held by two fundamentally different mediums. Those include: a text carved into stone in an archaic way, in accordance to how knowledge used to be preserved by ancient civilisations and an encyclopedic article posted on Wikipedia, perhaps now the most progressive method of documenting and gaining knowledge.



The text carved onto a marble plaque includes a URL address, that refers to an image of this particular marble plaque which is located within the Wikipedia media storage, followed by the information about its current location and condition. The project is not complete until one of two media carriers is eventually lost, thus revealing it's less durable qualities in site of the other. Which one will be lost first? Only time will tell...

During latest iteration of the work for Ars Electronica 2018, a GPS sensor was built into the stone, and a website (http://urlstone.art) was set up to track stones current location online.



URL STONE

Marble, JPG File, Wikipedia Article, dual-channel video, website, GPS sensor; 2015 Courtesy: Aksenov Family Foundation





URL STONE

Marble, JPG File, Wikipedia Article, single-channel video, 2015

The link to Wikipdeia page:

https://commons.wikimedia.org/wiki/File%3aThe_great_url_stone.jpeg





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THE LINK SERIES

Plexiglass, steel, led, streaming 360 web-camera, Website: http://this-is-the.link/between/the/real-and-virtual 2015 - 2016 Dimensions: 300 x 200 cm

A luminous hyperlink is set up in various locations. The URL address is a full sentence: <u>http://this-is-the.link/between/the/real-and-virtual</u> Familiar syntax suggests that it's an active weblink. A web page located at the address given in the link, showing a streamed real-time 360-degree panorama camera view of its location. By providing such an ordinary action as following the URL, spectator literally re-enacts manifested in the link transition, emerging between the actual situation and its virtual replica. This suggests the correlation, displacement and intertwining of real and virtual, where it is no longer necessary nor feasible distinguishing between the two.

Video: https://vimeo.com/198092935



'The link' exhibited at 'Art Prospekt in Saint-Petersburg, Russia, 2016

The work could be seen as both material or virtual, and even more accurately as one, exactly in between the two, demonstrating how both govern each other. And may also be referring to both Alvin Luciers 'I Am Sitting in a Room' and Nam June Paik's 'TV Buddha'.

http://this-is-the.link/between/the/real-and-virtual





KICKBACK

Intervention; 2014. T-shirt, video documentation. Video duration: 02'19"

Film: https://vimeo.com/115729776

The intervention was carried out in August 2014 in St. Petersburg, when the artist bought a few plain white T-shirts from the Swedish clothing chain 'H & M'. Without removing any tags from the T-shirts, the artist used professional screen printing techniques to print the T-shirts with texts such as: 'Please Ignore This Text - Keep on Shopping' etc., as if they had been originally designed as such. The next day he went back to the store in order to return and be refunded for his newly modified T-shirt, telling the store's cashier that it just didn't fit him. The store's staff member did not suspect anything, they took back the T-shirt and refunded the artist with his money. The next day the artist returned to the store to find that, his subsequently self-modified T-shirt, was now on sale again complete with its magnetic anti-theft tag which had been reattached. The T-shirt's new guise had even prompted the store to display it in an even more prominent space on the clothes rack.













A series of similar events has since been conducted involving printing different texts onto T-shirts as a comment on contemporary consumer culture and the absurdity of slogans that modern objects of consumerism often come with. This act is also self-critical towards artistic intervention as a strategy - one which has been widely used over the last 10 years by various artists, including Russian 'Actionists'. Often the global brand that was originally intended to be the victim of these interventions soon start to appropriate these very strategies for their own gain. Eventually this sort of attack becomes easy to tolerate with the 'victim' becoming less and less vulnerable to such actions.

The project is a logical continuation of the artists' widespread series of interventions involving text in public space called www.tosay.it and is displayed on this website by the same name.











KICKBACK

Intervention; 2014. T-shirt, video documentation. Video duration: 02'19"

Film: https://vimeo.com/115729776

Kickback installation as part of Akkta solo show at Anna Nova Gallery, St. Petersburg; 2018





10.11.18 - 02.02.19

Control 1986 Samphoretory, Katal Line and American Sol Concessor Epix works at the interaction of and water interacts for another for interact which notify the same shows to be purely attack control.

Normal: Jac Deres (LC), Gens San Parins, Dalp CA, et al. Normal: Jac Deres (LC), Gens San Parins, Dalp CA, et al. Normal: Jac Deres (LC), et al. San Parins, Dalp CA, et al. Bencas to: Sourge Jack An Electronic Dere Cole in 200 input fisca Common Andrews: Markets A. Instalant A. Instalant MORMA, MARK and Mark their metalana Area No. RD. Spatis fisca RDI. Chatter Dimension Area (LC) and the Nate Fis AFL Statistics Rull. Chatter Dimension Area (LC) and the Nate Fis AFL Statistics works today by Longon basis Classific down of project Jacks Works (LC) and the San Statistics Classific down of the Sale fis AFL MULLER of the San Statistics Classific down of the Sale fis AFL MULLER of the Sale Statistics Classific down of the Sale fis AFL Muller in the New San Statistics Classific Jacks. Areas - with statistics are works from the report priori Caloury: Kopedack Jack well as new works from the report priori Jacket - Inter Sale Statistics (LC) and the test of the Sale fis AFL Areas - Statistics (The Vision calor and an experiment of the Caloury, Kopedack Jack well as new works from the report priori Jacket - Inter Sale Statistics (LC) and the sale of the Sale Fis AFL Areas - Statistics (LC) and the sale of the sale fis AFL Areas - Statistics (LC) and the sale of the sale fis AFL Areas - Statistics (LC) and the sale of the sale of the sale fis AFL Areas - Statistics (LC) and the sale of the sale of the sale fis AFL Areas - Statistics (LC) and the sale of the sale of

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UNFOLDING

Single-channel video installation; duration: 1'35", 2011

As the viewer approaches the video installation consisting of a computer standing on a typical office desk, the screen turns on and starts playing the video: viewer sees computer's desktop, with the folder called 'the sense of existence', the cursor moves to the folder and opens it up, a new window opens with another few folders of sub-categories... video continues ...'

A question of vital importance to humanity is lost in ordered labyrinths of virtual spaces. Each new mouse click only takes us further away from solving an issue, similarly to how progressing mass media distracts us from grasping reality. Such action turns into situationist spectacle, in which the choice of particular media as a means of understanding substitutes any effort to grasp reality and a meaning of existence within it.

Video: https://vimeo.com/74453652







AIR KISS

Film, 19'34", 2017-2018 Five-channel video installation, book www.air-kiss.com

Credits: Egor Kraft Direction, script, artistic direction, cinematography, post-production Pekka Airaxin Direction, script, soundtrack, sound editing, camera Alina Kvirkveliya Visual effects, aerial shooting, direction, casting, architecture, production Karina Golubenko Research, editorial, script, book design, production

Video: https://vimeo.com/215406543





As a backdrop to the film comes a speculative strategy unfolding mechanisms of a decentralised AI-governance system, where boundaries between the resident's subjectivity and the Plasma, an adaptive system that is constantly transformed and independently changes the algorithmic legislation in accordance with the values, beliefs and behavioral patterns of each user, are erased, thus turning into his inner voice and personal therapist at the same time. This is a new ecosystem that, on the one hand, dissolves the state, sovereignty, property, and even personal boundaries, on the other hand, creates many new levels of autonomy and previously non-existent zones in their permanent configuration. What does it mean and how does it feel like to live in a world, where computation has become the surrounding matter itself and algorithms











'Air Kiss' is a film looking at a near future, where governance has largely been outsourced to Artificial Intelligence (AI) in the speculative context

predict, suggest, decide, analyse and manage everything from basic income and infrastructures to one's inner dialogue? What are the extents of one's personal responsibilities or personality?

Envisioned here is a system that attempts to be a universally fair real-time democracy. Users of this system are subjects to a continuous poll on their preferences about their living environments. Both by deliberate virtual requesting and through behaviour tracking, users influence the algorithmic system in designing and managing cities and geographies beyond it.

Film 'Air Kiss' is a collaborative project initiated during 'The New Normal' research programme at Strelka Institute (Moscow 2017).













AIR KISS

Film, 19'34", 2017-2018 Five-channel video installation, book www.air-kiss.com

Credits: Egor Kraft Direction, script, artistic direction, cinematography, post-production

Pekka Airaxin Direction, script, soundtrack, sound editing, camera

Alina Kvirkveliya Visual effects, aerial shooting, direction, casting, architecture, production

Karina Golubenko Research, editorial, script, book design, production

Video: https://vimeo.com/215406543

Air Kiss as 5-channel video installation at Akkta solo show at Anna Nova Gallery, St. Petersburg; 2018









AIR KISS

Film, 19'34", 2017-2018 Five-channel video installation, book www.air-kiss.com

Credits: Egor Kraft Direction, script, artistic direction, cinematography, post-production

Pekka Airaxin Direction, script, soundtrack, sound editing, camera

Alina Kvirkveliya Visual effects, aerial shooting, direction, casting, architecture, production

Karina Golubenko Research, editorial, script, book design, production

Video: <u>https://vimeo.com/215406543</u>

Air Kiss as 5-channel video installation at Ipakt Festival, Utrecht, Netherlands; 2018





AIR KISS BOOKLET

Film, 19'34", 2017-2018 Five-channel video installation, book www.air-kiss.com

Credits: Egor Kraft Direction, script, artistic direction, cinematography, post-production

Pekka Airaxin Direction, script, soundtrack, sound editing, camera

Alina Kvirkveliya Visual effects, aerial shooting, direction, casting, architecture, production

Karina Golubenko Research, editorial, script, book design, production

Video: https://vimeo.com/215406543

Air Kiss booklet,

Featuring Interviews by Benjamin H. Bratton, Keller Esterling, Daniel van der Velden (Metahaven), Geoff Manaugh and others Limited edition. 2018 Design: Karina Golubenko





/eə(r)/ /kis/

A Speculative Research on Matter, 2050

Pekka Airaxin, Karina Golubenko, Egor Kraft, Alina Kvirkveliya, & anonymous knowledge pool

come takes place, not in the object itself, but in this case at some distance or remove remove from it. And it would seem then that sooner rather than later, if touch and sight and sound and smell become part of the how it is that we interact with these objects, that taste would as well, and that the ingestion of the substance and the breaking of the interior/exterior membrane between the habitat and the body that's doing the inhabitation, would ensue. And in this sense we would maybe seek to internalise those capacities of the object by somehow eating the interface we're taking on its capacities, whether we actually do or we only think we do, like in a kind of cannibalist rituals of ingestion, perhaps. But I think that in many ways at least for us, for humans who have evolved so much in relationship to making very nuanced distinctions between the significance of sensory input and build a lot of cultural apparatuses about the distinctions and the experiences of the experiences of that sensory input, it's possible that whole new genres of literature and cinema and cooking and materials design and things that would just scramble those inherited categories might ensue from this. But again, I think it's something that happens along the way with synthetic biology that the biological and the computational get mixed up at a practical level here, in ways in which the conceptual distinction between them becomes less important.



5

"This is less about a kind of cognitivism or managerialism of the urban fabric but something that is probably closer in some ways to withetic biology"





Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Technical and artistic assistance: Matthew Lenkiewicz Initial Dataset and Machine Learning: Artem Konevskikh Production Assistance: Ira Dolgaya

The project initiates an inquiry into the possibilities of AI and Machine Learning to reconstruct and generate lost antique greek and roman friezes and sculptures based on the analysis of custom-compiled dataset of thousands 3D scans. It concerns about the potentialities of methods involving data, ML, AI and other forms of automations turning into semiand quasi-archeological knowledge production and interpretations of history and culture in the era of ubiquitous computation. Synthetic intelligence capable of self-learning is directed to replenish lost fragments of the sculptures. Based on an analysis of models, it generates models, which are then 3D printed in various materials and used to fill the voids of the original sculptures.



Results of the analysis and interpretation of an antique portrait produced by artificial neural network and based on a manually collected dataset consisting of about 10,000 3D scans of sculptures from collections of museums of the Metropolitan, the Hermitage, the British Museum, the National Museum of Rome, and other renowned collections of antiquity.

The project juxtaposes the aesthetics of classical ancient art and the generative method, explores the mechanisation of artistic labour and new forms of material cultures. The artist explores the possibility of a collaboration with artificial intelligence, potentialities of involving it's synthetic subjectiveness and the data-driven form of the history production, it's ethical implications, thereby calling into questioning the ideas of authorship, genuinity and production of art and history in their traditional sense.



Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Technical and artistic assistance: Matthew Lenkiewicz Initial Dataset and Machine Learning: Artem Konevskikh Production Assistance: Ira Dolgaya

'Content Aware Studies' exhibited at 'Innovation as Method' in Hermitage museum, Saint-Petersburg, Russia, 2018

Materiality has reappeared as a highly contested topic in recent art. Modernist criticism tended to privilege form over matter-considering material as the essentialized basis of medium specificity-and technically based approaches in art history reinforced connoisseurship through the science of artistic materials. But in order to engage critically with materiality in the post-digital era, the time of big data and automation, we may need a very different set of methodological tools. We may need to address digital infrastructures as entirely physical and to reexamine the notion of "dematerialization", by addressing materialist critiques of artistic production, surveying relationships between matter and bodies, exploring the vitality of substances; and looking closely at the concepts of intermateriality and transmateriality emerging in the hybrid zones of digital experimentation. Content Aware Studies aims to study of the role of materiality as an



agent itself forming critical approach in Art today, expanding on the concepts of heritage, time, process and participation of both the viewer and the creator. It ponders upon how materials confront, violate or interfere with the common standards being mediators in processes that are not yet completely understood. It questions methods of preservation and reconstruction along with new challenges in those fields posed by automation and synthetic intelligence. Importantly the project aims to examine and physically embody both interpretations and bizarre misinterpretations of human anatomies and antique subjects through the lense of machine vision, synthetic cognition and sensation. What visual and aesthetic qualities for such guises would they convey when perceived through our humancentric lens? And what of our historical knowledge and mythology/interpretation, encoded into the aesthetics of the datasets will survive this digital digestion?



CAS_03 Lucius_Verus; 2018 Carrera Marble, Polyamide, Machine Learning Algorithms; Dimensions: 42x37x32cm; Courtesy: Aksenov Family Foundation

CAS_04 Parthenon_South_XI_31; 2018 Carrera Marble, Machine Learning Algorithms Dimensions: 120x100x10cm; Courtesy of the author









CAS_08 Hellenistic Ruler; 2018 Marble, Polyamide; Machine Learning Algorithms Dimensions: 19x26x21; Courtesy of the author & Anna Nova Gallery

CAS_09 Colossal head of Hercules; 2018 Marble, Polyamide; Machine Learning Algorithms Dimensions: 24x32x20; Courtesy of the author & Anna Nova Gallery









Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Technical and artistic assistance: Matthew Lenkiewicz Initial Dataset and Machine Learning: Artem Konevskikh Production Assistance: Ira Dolgaya



CAS_10 Telephos Drapery; 2018 Carrera marble, Machine Learning Algorithms; Dimensions: 60x40x14cm; Courtesy of the author & Anna Nova Gallery

Marble frieze preciesly based on machine learning outputs of a model trained on datasets that included draperies and portraits;





Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Coding assistance: Artem Konevskikh Production Assistance: Ira Dolgaya

CAS_07 Telephos Frieze; Botticino Marble; Machine Learning Algorythms; Dimensions: 56x67x17cm Courtesy of the author

Marble frieze preciesly based on machine learning outputs of a model trained on Telephos Frieze depth scans;

CAS_11 Androgynous Portrait; 2018 Marble, Machine Learning Algorithms; Dimensions: 32x12x45cm; Courtesy of Anna Nova Gallery









Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Coding assistance: Artem Konevskikh Production Assistance: Ira Dolgaya













Latent Space of Samples Duration: 03'00" https://www.youtube.com/watch?v=ymVc2hTknMs







Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

Coding Assistance: Artem Konevskikh Production Assistance: Ira Dolgaya

CAS_GAN 3x2 Duration: 3'12" <u>https://www.youtube.com/watch?v=NUK1QA2hsJU</u>



















THE NEW STATE OF THE LIVING @ PERMM FEATURING C.A.S.

Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

'The New State of The Living' in PERMM, Perm, Russia; 2018 Art & Science exhibition curated by Dmitry Bulatov.



THE NEW STATE OF THE LIVING @ PERMM FEATURING C.A.S.

Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation





Real time machine learning process running on a computer as part of the installation. It is set to display on the attached above monitor visual outputs of current training results;









OPEN CODES @ ZKM FEATURING C.A.S.

Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

'Open Codes', ZKM, Karlsruhe, Germany, 2018 Curator: Peter Weibel



Overview of the project as part of large group show 'Open Codes' at ZKM, Karlsruhe

OPEN CODES @ ZKM FEATURING C.A.S.

Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation

'Open Codes', ZKM, Karlsruhe, Germany, 2018 Curator: Peter Weibel 2018

(bottom) CAS_07 Telephos Frieze;
Botticino Marble,
Machine Learning Algorythms;
Dimensions: 56x67x17cm
Courtesy of the author





(top) CAS_05 Julia Mamea; 2018 Crema Marfil Marble, Polyamide, Machine Learning Algorythms; Dimensions: 20x35x21; Courtesy of the author





CAS_06 Female Portrait; 2018 Crema Marfil Marble, Polyamide, Machine Learning Algorythms; Dimensions: 22x26x23; Courtesy of the author





AKKTA [SOLO SHOW] @ ANNA NOVA FEATURING C.A.S.

'Wonderful exhibition of Egor Kraft, one of the best artists working with AI - Anna Nova gallery, Saint-petersburg, Russia. His series of sculptures uses machine learning trained on real clasical sculptures missing some parts. The networks reconstructs these parts resulting in delightful and friendly fantastical creatures. The results are created from real marble. This meeting of classical high culture and latest technologies is one of the things making this work unique.'

- Lev Manovich

author of books on new media theory, professor of Computer Science at the City University of New York, Graduate Center, U.S. and visiting professor at European Graduate School in Saas-Fee, Switzerland.













AKKTA [SOLO SHOW] @ ANNA NOVA FEATURING C.A.S.

Marble, polyamide, machine learning algorithms, 3D scanning, 3D printing, video installation



Content Aware Studies Series as part of the solo show at Anna Nova Gallery, St. Petersburg; 2018

NEW NOW

Lenticular printing; 2018 Dimensions: 60x90cm

The text 'New Now', announcing the present moment, was placed in a time-based and spatial specific context via the means of lenticular printing. The text abandons its permanence of stasis, which produces a shift in its semiotic features. It is instrumentalised to explore the paradox of ever-present, yet always new, moment of very now-ness. The text both static and dynamic, manifests the inevitable novelty of the presence and suggests the possibilities to perceive a passage of time outside linguistic structure and semiotic features of text.









NEW NOW

LED display board; 2014 Video Documentation 01'13"

Film: https://vimeo.com/115720376 Set in a way that nearly hurts the viewer's eyes by emitting the brightest possible cold, white light - the text running across the LED display board repetitively states: "...This very moment, has already become the past -This very mo..."

Text placed in a time-based dimension and in a specific spatial context results in the distortion of the original text's semiotic features - its material permanence (as if it was a painting on a wall) looses its permanence. Now the text is used to express the flow of time, by pointing readers attention to the very moment of 'now'. The viewer reads the text





- which relentlessly manifests the moment of now - whilst simultaneously experiencing the refraction of his own perception of time, since we tend to forget ourselves whilst immersed in the reading process.

This reveals the basic hypnotic property of any time-based media and semiotic features of text. The work could be considered as a monument to the irreversibility of the flow of time.





